

## MIDA @ MITI Day 2023 | 5th of August 2023

MIDA @ MITI Day 2023 was recently held at Dewan Raja Muda Musa, Shah Alam, Selangor on 5th of August 2023, Saturday, with Novugen Human Resources team being one of the 20 participating companies in the event. An initiative organised by the Ministry of Investment, Trade and Industry (MITI), the event provided an avenue for reputable companies from diverse sectors to connect to thousands of talents from interns to experienced professionals who seek career exposure as well as employment opportunities.







Our mission to participate in the event was accomplished as Novugen's dynamic team expanded our network to more than a hundred of professionals from diverse backgrounds who visited our booth to understand more about Novugen as well as the career opportunities that we offer. We even had the chance to interview about 25 potential candidates mainly in the field of Engineering, Quality Assurance, Project Management, R&D, Procurement and Finance.





Novugen's booth was graced by the visit of Datuk Seri Tengku Zafrul Abdul Aziz, MITI Minister who also presented certificates for all companies who participated in the MIDA @ MITI Day 2023. Novugen's senior HR team, shared their thoughts with an interview for MIDA, "Overall, the event presented great opportunity for companies to build strong talent pool of young professionals of different demographics". They added, "Novugen is a good platform to incubate passionate

## **Business Article**



talents that will drive the company to the next level and being part of positioning Malaysia on the map of a global pharmaceutical player".



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